

Craft House

...where creative minds meet!

Crafting Connection 2007 "Stacy Julian & Friends"



November 2007
Sydney - Wellington

Nic Howard
Renee Pearson
Wendy Smedley

Stacy Julian & Friends

Welcome!

Thank you for joining us for Crafting Connection 2007 "Stacy Julian & Friends"

Please see the Event Schedule on the rear of this pamphlet for additional class opportunities. For information on your Classes/Sessions ... or if there is anything else we can do to ensure you get the most out of this Event, please don't hesitate to ask one of the Event Team Members.

Each of the Crafting Connection 2007 Tutors are recognised authors, designers and contributors – we are pleased to offer the opportunity to purchase their books during the Event... and we trust also that the following descriptions and "reviews" will give you a little insight into what these wonderful Tutors have in store for us...

Wendy Smedley – The Organized and Inspired Scrapbooker

\$43.00



Overwhelmed by creative clutter? With 26 years of combined experience, professional Scrapbooker Wendy Smedley and professional organizer Aby Garvey will guide you through the process of creating your very own organized and inspired workspace. Overflowing with tips, quizzes, projects, and inspired scrapbook spaces, The Organized & Inspired Scrapbooker will help you define your scrapbooking approach and discover how to organize your stash in ways that support your hobby. Plus, you will learn from the beautiful spaces of Stacy Julian, Renee Pearson, and other inspiring Scrapbookers.



Nic Howard - That's Life

\$ 39.00



Nic Howard is recognised as one of New Zealand's Scrapbooking pioneers, appreciating and sharing the values and potential for creative expression this pastime represents to herself personally for almost the past decade. This book is further testament to this, exploring some of the many aspects of life that give her inspiration for her own work.

This book's unique day-planner format, and light-hearted, quirky voice will set it apart from other scrapbooking titles. With its fresh, humorous approach to the seemingly mundane, That's Life offers Scrapbookers insightful ways to depict their everyday lives through their art. Divided into

chapters dedicated to each day of the week, this day-planner-inspired format offers up endearing anecdotes, unique prompts, and charming ideas as well as example pages that will inspire the reader to create scrapbooks that are more authentic, organic and genuine than ever before.



Stacy Julian – the big picture... scrapbook your life and a whole lot more

\$ 40.00



If you suffer from "scrapbook guilt," the sense that you will never be caught up on your children's and family albums, then this book is an absolute Must Read!!



Read some of the Reviews!

*This book provides a realistic perspective on how much effort anyone should put into the "art" of memory-keeping... but, more importantly, it encourages you to start where you are, and limit your expectation... a project completed is always valuable to your loved ones, even a project not done "perfectly"...***Deborah W. Piotter** (Aldie, VA)

*If I could give this book more than five stars, I would. Stacy Julian takes the "big picture" view and moves away from worrying about what color embossing ink to use on the page, and reminds readers that scrapbooking is, first and foremost, about capturing your family's memories. In her wonderfully warm style, she leads you through design, inspiration, organization, and more. Like no other scrapbooking book on the market -- don't miss it!...***Lois Lain** (San Francisco Bay Area, CA)

*I picked up this book and could NOT put it down. I am a self-confessed scrap-a-holic and also am a big fan of Simple Scrapbooks magazine. I had thought about purchasing this book for a little while, and I am now so glad that I did. Stacy Julian's passion for scrapbooking is completely contagious, and immediately made me want to get to it. The fun, inspiring quotes and pages in this book are wonderful. The interactive pockets and tags in the back of the book for you to complete later were a wonderful project that really made me see, "The big picture!" I would recommend this book to anyone who loves to scrapbook, who needs a good (if not GREAT!) system to putting pages into their albums (hers is magnificent!) and who would love some extra motivation and inspiration in their hobby. It is my life goal to document our life and the small and precious moments of my family. Buy this book, you will not be disappointed!***A. Harbin** (Michigan)

*Stacy Julian gives new meaning to scrapbooking. This book is SO easy to read and such fun. Each page is an example of how, what, and even why she scrapbooks. There are wonderful layouts and examples on every page. After reading her philosophies I thought to myself 'why didn't I think of that????' She is extremely creative and a great teacher. You will learn easy ways to document your life in a meaningful way (that isn't necessarily chronological.) This is the way that I will be scrapbooking from now on.....thanks Stacy!!***Melissa** (Tampa)

*I would give this more stars if I could! This book is terrific! I have had and/or read COUNTLESS books on scrapbooking, and this is one of my two favourites! Stacy's method of scrapbooking is NOT about products or the latest trends or styles; it's about getting your photos and memories in albums. Her pages are simple and to the point -- YOU can embellish as much as you like. She is so inspiring! Scrapbooking helps me appreciate my children -- see them in a different light -- in the midst of the chaos of raising them!! I love to browse through this book -- getting page ideas or just inspiration. It also has influenced how I take pictures, or should I say WHAT I take pictures OF! I highly recommend this book as well as Rebecca Sower's book "Scrapbooking Life's Little Treasures". If I only had these two books, I'd be happy. Their messages about scrapbooking and family are very powerful!***Joie** (Upstate, New York)

*This is a SUPER book for beginners AND experienced scrappers. The book is colorful and informative with tons of great ideas to try. The best thing that I took away from this book was to RELAX and have fun with scrapbooking. Not to always feel like you are 'behind' with your stacks of photos. This book also has wonderful, practical organization techniques. I would call this book the 'bible' of scrapbooking!***Colleen Jordan** (Bangor, ME)

Renee Pearson – digital designs for scrapbooking 2

\$ 39.00



In **Digital Designs for Scrapbooking 2**, best-selling author, designer, and instructor Renee Pearson shows step-by-step how deceptively simple it is to create stunning digital design elements like backgrounds, tags, brads, frames—even digital chipboard! This sequel to her wildly popular first book, *Digital Designs for Scrapbooking*, takes you beyond the basics of digital layout design.



Each time you finish the easy-to-follow steps in one of the book's ten lessons, you'll have created dazzling digital elements you can use right away in your scrapbooking projects.

Learn how to create:

- *Custom backgrounds using patterns, type, the distressed look, and more*
- *Embellishments such as brads, tags, bookplates, and chipboard letters and shapes*
- *Stamps, frames, and edge effects, using digital tools like brushes and masks*

And don't miss these bonus features:

- *"Remind Me!" – A handy quick reference to the book's major tasks. Can't remember how to define a pattern? Flip to "Remind Me!" Forgot how to make a drop shadow? "Remind Me!" The basic steps are outlined for you again here, so you can review them in a flash.*
- *The Gallery – Five top digital designers take Renee's techniques and turn them into their own exciting works of art. See what they did, then create your own!*
- *The CD – The book's companion CD is chock-full of backgrounds, elements, templates and more – all designed by Renee – to spark your creativity as you design your own unique, beautiful, and personal scrapbook layouts.*

Renee Pearson – digital designs for scrapbooking

\$ 39.00

A step-by-step guide to making a complete album with your computer.

You won't believe how easy it is! Includes a how-to book showcasing digital albums by **Renee Pearson, Cathy Zielske, Donna Downey and Molly Newman** — all created using the four digital kits found on the accompanying CD. Plus, you'll get over 400 digital elements, a trial version of Adobe Photoshop Elements 3 and more.

- *Spiral bound to lay flat as you work*
- *Sturdy PVC cover*
- *Chapters: Photo Ready Templates, Using Simple Digital Schemes, Creating Your Own Digital Schemes, My Favorite Tips and Techniques, What to Do with Your Finished Pages (and Other Stuff), Digital Album Gallery, CD Catalog etc.*



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